

news +++ Asiabike Jakarta
Jakarta International Expo (JIExpo), 29.4 – 4.5.2025



Asiabike Jakarta 2025 concludes, strengthening its commitment to expanding green innovations

Jakarta, 22 May 2025. Asiabike Jakarta (ABJ) in collaboration with PERIKLINDO Electric Vehicle Show (PEVS) successfully concluded on 4 May 2025, after six productive days of business at the Jakarta International Expo (JIExpo). Southeast Asia's key trading platform for green mobility featured over 140 international exhibitors across the supply chain. With expanded product categories and enhanced synergies, this year's fair attracted 12,960 visits from 20 countries and regions. Experts shared inventions and valuable industry know-hows through forums, business matching sessions, product showcases, and field tours. The event broadened its reach, solidifying its role as a hub for product discovery and new market opportunities to facilitate Indonesia's transition towards sustainable transport.



ABJ in collaboration with PEVS 2025 attracted 12,960 visits from Indonesia and beyond. (Source: Messe Frankfurt)

ABJ in collaboration with PEVS 2025 drew strong support from both industry and government. This year, the opening ceremony was attended by Mr Amirulloh, Director of Road Transportation Facilities at the Ministry of Transportation, and Mr Rakhmat Yulianto,

Director of Promotion Development, Ministry of Investment and Downstreaming of the Republic of Indonesia. Throughout the show, leading association and government representatives shared industry insights and explored a diverse array of green mobility advancements.

At the fair's closing, Mr Edward Che, General Manager of Messe Frankfurt (HK) Ltd, stated: "We are delighted to see the solid performance of Asiabike Jakarta's second edition. This year, the fair welcomed a notable increase in visitor delegations, reflecting the growing demand for sustainable transport solutions in Indonesia and Southeast Asia. Once again, the event has provided extraordinary value by offering regional market insights, policy and consumer trends, while also connecting global exhibitors with local partners to strengthen industry networks and sales channels."

International suppliers from China, Indonesia, Japan, Singapore, South Korea, Vietnam, and beyond enriched the sustainable transport showcase with innovative electric two-wheelers, three-wheelers, four-wheelers, parts and battery solutions. At ABJ, high-quality product displays from the Wuxi and Xuzhou pavilions fostered business collaboration and technology exchange between China and Indonesia, while buyer delegations from 13 countries and regions opened fresh avenues for international trade. Approximately 100 business matching sessions were held onsite, with follow-up discussions and factory visits scheduled, leading to potential orders of around USD 382,000 for e-bikes, e-motorcycles, electric vehicle (EV) charging equipment, and more.

Beyond product discovery, ABJ facilitated industry learning and engagement through fringe events under the theme "ABJ Ultimate Ride 2025." The forum sessions offered in-depth insights into market trends and EV ecosystems, empowering industry players to adapt to the evolving landscape and craft strategic business approaches. Meanwhile, interactive activities such as Test Rides, a Push Bike Race and the EV Motorcycle Fun Run allowed visitors to experience the products first-hand.

Across the fairground, positive feedback from exhibitors and visitors alike reaffirmed the show as a key driver of industry growth in Southeast Asia's expanding e-mobility market.

Exhibitors' feedback

"We are very pleased with our participation this year. With government subsidies and rapid adoption of electric two- and three-wheelers, Indonesia's green mobility market holds immense potential. While it is still developing, there is clear demand for premium solutions. In the first two days of the fair, our products generated significant interest – with about 80% of inquiries becoming serious partnership leads. The show has effectively showcased our Chinese technology to Southeast Asian consumers."

Ms Fancy Chen, Manager of Foreign Trade Department, Xuzhou Keya Electromechanical Co Ltd, China

"The scale of Asiabike Jakarta, along with its diverse industry participants and media exposure, has been invaluable. This fair has provided the perfect platform to connect with potential partners and local clients while showcasing our innovations in Southeast Asia. We are confident that our expertise, combined with the opportunities from this event, will add value for the local industry and consumers."

Ms Phoebe Hoang, Marketing Manager, Before All, Vietnam

“With the rising global demand for new energy solutions, Indonesia is no exception. The growing interest in e-mobility products highlights significant market potential. Currently, we are partnering with several local Indonesian distributors for our two- and three-wheelers, and utility vehicles. The strong demand for three-wheelers, in particular, makes Indonesia a key focus for our business development, and we look forward to participating in this essential industry event again.”

Ms Xiaoli Xu, Foreign Trade Manager, Xuzhou Ouwang Electric Vehicle Industry Co Ltd, China

“Through the industry field tour arranged by the organisers, we noticed that Indonesia places great emphasis on the new energy sector. The government has been actively promoting electric two wheelers over the past two years. Riding on this opportunity, our tyre products are highly compatible with the local climate and environment, making this an ideal market for us. With our expansion here, we look forward to delivering an enhanced user experience and improved services to the local community.”

Ms Li Wang, General Manager, Jiangsu Risingsun Technology Co Ltd, China

Visitors' feedback

“As a distributor of EV products and a first-time visitor, I found Asiabike Jakarta exceeded my expectations. The well-organised Business Matching Programme facilitated face-to-face meetings with reliable suppliers, and helped us evaluate products, which is no easy task. I had fruitful meetings with several factories, and one three-wheeled EV supplier from Jiangsu, China particularly impressed me with their quality. I plan to visit their factory for further collaboration.”

Mr Phyrom Vichethdara, Chairman, VD Group Co Ltd, Cambodia

“The show provided an exceptional platform for discovering new e-bikes, three-wheelers, and other innovative EV solutions. I connected with several potential suppliers and Chinese manufacturers, and gained insight into market trends and pricing, which I plan to share with my clients in Pakistan and in other markets. I was also impressed by the robust community and government cooperation at the fair. I definitely look forward to returning in the future.”

Mr Umer Saeed Khan, CEO, Khan Baba Enterprise, Pakistan

“As a first-time attendee, I came to explore electric motorcycles, parts, batteries, and charging stations. It was an eye-opening experience – I was impressed by the variety of electric two- and three-wheelers that could provide sustainable solutions for underserved regions in Indonesia. At the show, I met with several manufacturers and industry experts, fostering collaborations that could catalyse transformative changes in those regions. I very much look forward to seeing how the show grows over time.”

Mr M Eka Ersetya Kinding, Head of Communications, Pengembang Indonesia

Speakers' feedback

“The fair is a key driver of business growth by helping consumers understand the environmental and economic benefits of e-mobility, such as the positive effects of reduced reliance on fuel imports. My presentation focused on the development and preparation for interconnected certification between Indonesia and China – a topic that supports stronger partnerships, communication, and EV infrastructure across both regions. While promoting EV adoption is challenging due to concerns about range and reliability, emphasising

environmental and economic advantages is essential for a well-rounded perspective. Building trust through education about the consumer benefits is therefore essential.”

Mr Edmund Araga, President, Asian Federation of Electric Vehicle Associations, The Philippines

(Forum speaker at “AFEVA Movement to Support the Global Electric Vehicle Ecosystem”)

“With global trade facing challenges through US tariffs, this is a pivotal moment for Asian and Chinese EV manufacturers to expand into new markets. In my session, I aim to highlight both short-term and long-term strategies for overcoming obstacles and seizing growth opportunities. Asiabike Jakarta facilitates dialogues between industry players, allowing for onsite research and insights into local needs. It is encouraging to see more companies leveraging this platform to develop strategies tailored to Indonesia’s unique market landscape.”

Mr Riling Chen, Chairman, Wanxinda Enterprise Group, China

(Forum speaker at “The Impact and Implication of US Tariffs on Southeast Asia and China Manufacturers”)

Asiabike Jakarta is the sister show of Eurobike, the flagship trade fair in Frankfurt. It is organised by Messe Frankfurt (HK) Ltd, PERIKLINDO (Indonesian Electric Vehicle Industry Association), PT. Dyandra Promosindo, Jiangsu Bicycle Co Ltd, Jiangsu International Trade Promotion Center, and China Chamber of Commerce for Import and Export of Machinery and Electronic Products. For more details, visit <http://www.asiabikejakarta.com>.

Press information and photographic material:

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Your contact:

Gigi Tam

Tel. +852 2238 9982

gigi.tam@hongkong.messefrankfurt.com

Messe Frankfurt (HK) Ltd
35/F China Resources Building
26 Harbour Road, Wan Chai
Hong Kong
www.messefrankfurt.com.hk

Background information on Messe Frankfurt

The Messe Frankfurt Group is the world's largest trade fair, congress and event organiser with its own exhibition grounds. With a workforce of some 2,500* people at its headquarters in Frankfurt am Main and in 28 subsidiaries, it organises events around the world. Group sales in financial year 2024 were around € 780* million. We serve our customers' business interests efficiently within the framework of our Fairs & Events, Locations and Services business fields. One of Messe Frankfurt's key strengths is its powerful and closely knit global sales network, which covers around 180 countries in all regions of the world. Our comprehensive range of services – both onsite and online – ensures that customers worldwide enjoy consistently high quality and flexibility when planning, organising and running their events. We are using our digital expertise to develop new business models. The wide range of services includes renting exhibition grounds, trade fair construction and marketing, personnel and food services.

Sustainability is a central pillar of our corporate strategy. Here, we strike a healthy balance between ecological and economic interests, social responsibility and diversity.

For more information, please visit our website at: www.messefrankfurt.com/sustainability

With its headquarters in Frankfurt am Main, the company is owned by the City of Frankfurt (60 percent) and the State of Hesse (40 percent).

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